

JAMES SHEARER
BIOGRAPHICAL SKETCH

Jim Shearer is the President and CEO of The Manufacturing Optimization Group, Inc., a firm specializing in assisting small-to-medium sized manufacturing companies achieve significantly improved business and operational performance.



Most recently, Jim served as the President and Chief Operating Officer of M. Stephens Manufacturing, Inc., a manufacturer of durable goods in the electrical industry. Previously, he served as Senior Vice President & General Manager, and Managing Director of two autonomous Strategic Business Units in the irrigation industry. In his earlier career, he served in key manager, director, and vice president-level roles in engineering and manufacturing.

Jim has been involved in mergers, acquisitions, and divestitures; has developed and successfully implemented strategic and annual operating plans; and has implemented significant improvements in productivity and cost reduction in various diverse manufacturing companies. He has led successful operational turnarounds in three manufacturing companies and has extensive experience in both Maquiladora operations and Asian outsourcing. He is a member of the Association of Professional Consultants.

When not assisting manufacturing clients improve business operations, he enjoys spending time with his family, including three “perpetual motion” miniature Dachshunds.